



Presented by:



The feature presentation at the 2019 Western Canadian Crop Production show will be a Digital Ag Seminar: **Digital Agriculture – Using technology to make better decisions** on Wednesday, January 16 from 8:00am – 12:00 Noon.

There are many new digital technologies and the object of this seminar will be to address how they are being used in the Agriculture industry today and what is their expected use in the future.

❖ **Registration and Coffee**

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❖ **Keynote Speaker:** Gary Csöff, Climate FieldView

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Gary will present **“Farming is a Team Sport – Using a Platform that works where farmers work”**. Data on the farm is here, and it’s only just beginning. Whether you collect data on your farm, help your customers navigate their way through their data, or you provide data to growers, we all have a duty to make it work. Learn how to put data and a platform to work for you on the “farm team”.

Other presenters:

- ❖ Evan Evan Derald, Mc. Sc., P Eng with Agriculture and Agri-Food Canada’s Science and Technology Branch.
Evan will present **Making Sense: An introduction to using sensors in Agriculture**. Sensors are becoming more common as technologies advance and as farms grow. With the ever increasing array of new products, it is important to understand common sensor terminology, limitations and benefits of application in agriculture.
- ❖ Kristjan Hebert, Global Ag Risk Solutions
Kristjan will present **The Power of Crop Technology.... a Producer’s Prospective**. He will discuss how technology fits together on his farm, now and in the future. Gathering GOOD data, and then using it to make GOOD decisions and mitigate risk.

Participants will have the opportunity to earn CEU credits in the Certified Crop Advisor or Certified Crop Science Consultant programs.

Pre-registration is required.