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**NEWS RELEASE**  
**FOR IMMEDIATE RELEASE**

## **RECORD ATTENDANCE AT THE WESTERN CANADIAN CROP PRODUCTION SHOW IN SASKATOON**

SASKATOON, Saskatchewan – Attendance at the Western Canadian Crop Productions Show held January 9 – 12, 2012 in Saskatoon reached record numbers. 19,948 people attended the 4 day event, up 15.8% from 2011, and setting an all time attendance record.

“Outstanding weather combined with a strong agriculture economic climate attributed to record attendance at this year’s show.” said PrairieLand Park Agriculture Manager Lori Cates. “Thanks to all the exhibitors for making the 2012 Western Canadian Crop Production Show an extreme success.”

This show has become Western Canada's premier grain industry showcase by presenting information to producers on the latest technology, services, and products. A total of 306 companies utilizing 993 trade show booths showcased products and services to show attendees. The show is held in conjunction with Crop Week events which involve meetings and presentations hosted by many of the commodity associations. The information gathered in Saskatoon this week formulates plans for the upcoming growing season for Western Canadian grain producers.

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**For more information please contact:**

Lori Cates  
Manager – Agriculture  
C 306.280.9560  
T 306.683.8813  
E [lcates@saskatoonex.com](mailto:lcates@saskatoonex.com)

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Saskatoon PrairieLand Park Corporation is a world-class destination for major programs, events, and entertainment. PrairieLand Park produces, hosts and facilitates extraordinary events through superior, first-rate customer service. For more information about PrairieLand Park, visit [www.saskatoonex.com](http://www.saskatoonex.com).

Saskatoon PrairieLand Park Corporation  
Box 6010, Saskatoon, Saskatchewan, Canada S7K 4E4 T 306.931.7149 F 306.931.7886  
[www.saskatoonex.com](http://www.saskatoonex.com) [www.facebook.com/PrairieLandPark](http://www.facebook.com/PrairieLandPark) [www.twitter.com/PrairieLandPark](http://www.twitter.com/PrairieLandPark)